



Freedom of Information Request FOI 24 102

Social Media Management Platforms

Query and Response:

- 1) Do you use a social media management platform? **Yes**
- 2) If so, what tools do you use? **Hootsuite**
- 3) How much do you spend annually on a Social media management tool? **£1158.28**
- 4) Which month & year does your contract with your supplier end? **August 2025**
- 5) Do you use a social listening / media monitoring platform? **Yes we use a social listening platform that forms part of our Hootsuite package.**
- 6) If so, what tools do you use? **Hootsuite**
- 7) How much do you spend annually on a social listening / media monitoring tool? **This is part of the package paid for as per the amount above in question 3.**
- 8) Which month & year does your contract with your supplier end? **August 2025**
- 9) Who is the senior officer in charge of these contracts? **Emily Cheeseman - These details are not to be used for the purposes of direct marketing, as per the UK GDPR Article 21, which affords individuals the right to object to such marketing**

Information/Detail accurate on the date provided: 27, September 2024